

bringing the games home!

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London Games Visitor Centre



The excitement is building with more and more people both national & internationally wanting to come and follow the progress of the huge Olympic Park in Stratford: Look at [The Olympic Towers PPT presentation](#) for some inspiration then using the Design Brief below – have a go designing your own Visitor Centre.



Design Brief



Task:

Design an exciting visitor centre to act as a strong visual icon announcing the excitement of both the Olympic Games development and regeneration of Newham, allowing visitors to follow the construction process.

Functions:

Reception

Exhibition space (adaptable into theatre style conference & event venue).

High level viewing platform (at least 30–50 meters high).

Café

Small retail shop

2 education/class rooms

VIP area

Media outside broadcast studio



Building Form:

Probably a stilted structure with two or more floors and roof terraces to around 20 metres to connect sightlines from the building to key points of interest within the park.



Viewing Experience:

Viewing platform or tower at 30–50 metres. The process of lifting visitors to the maximum viewing height offers an added experience.

